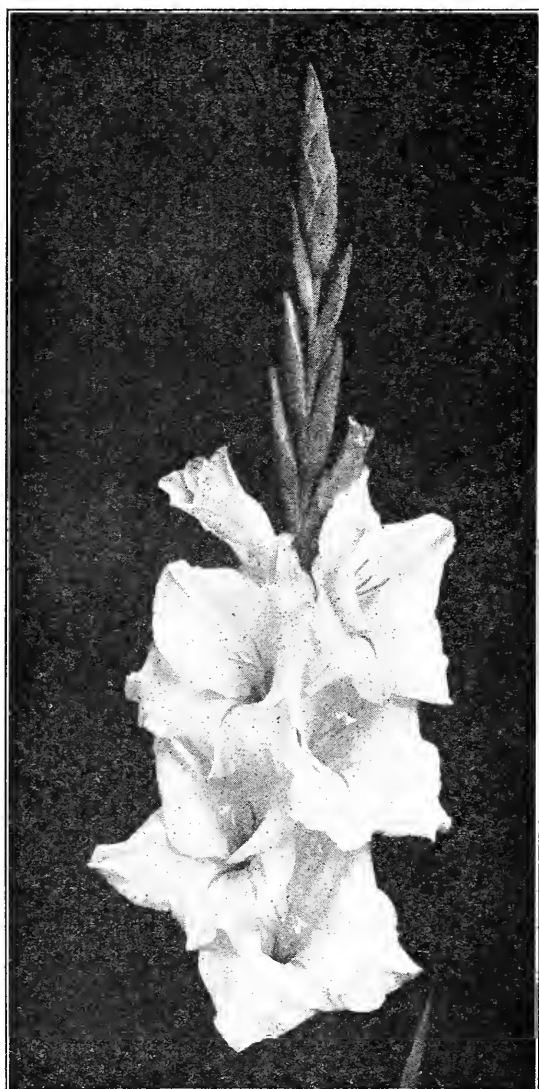


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Do not assume content reflects current scientific knowledge, policies, or practices.

6-261
FALL
BUYING TIPS
FROM
"BILL"



VICTOR

GLADIOLUS
BILL'S BULBS BLOOM BEST
GLADIOLUS

BILL'S GLAD FARMS
CANANDAIGUA, N. Y.

THE REAL FANS WANT THE BEST

That Means—

Allen V. Bunce	Gladdie Boy
Betty Joy	Opalescent
Break O'Day	Piccadilly
Cleopatra	Priority
Fastidious	Theda
Vanity	

Don't Overlook the Seedling Offer on the Last Page

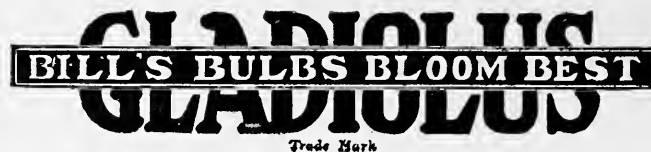
We will Pay All Transportation
Charges on All Orders on This
List and Guarantee Safe Ar-
rival.

Use The Special Fall Order Sheet Enclosed

Better Remit by Check or
P. O. Money Order. Mail to

BILL'S GLAD FARMS

CANANDAIGUA, N. Y.



We went to the August and September Shows just a bit down hearted on account of the effect of the drouth in this section.

BUT!—

Now, September 30, I find that the last two months of ideal growing weather has brought the Glads along with prospects for a bumper crop. Not a sick Glad on the place, and the most wonderful flower crop we have ever experienced. The standard commercial varieties are doing nobly and

BILL'S ORIGINATIONS

are so much better than previous years that I hardly know some of them. The four-acre Seedling Test Plot is a

BLAZE OF GLORY!

Knew I had some fine seedlings coming on, but they are showing up beyond my expectations. Going to tell you on last page what I have decided to do with some of them.

Just finished building a new store house with floor space equivalent to one-seventh of an acre and I have a hunch already that it will not hold our crop. The only way I can figure out what to do with the surplus bulbs is to let you store some of them over winter for us. If you have a frost-proof cellar where potatoes keep well, you can keep them in fine condition.

WE ARE GOING TO PAY YOU FOR STORAGE WITH EXTRA BULBS

Just note the conditions at the head of Price Lists in this circular and refer to last season's catalogue for descriptions.

Remember tho, these offers are not good after December 15, 1926, at which time our fall shipments must end.

Thanks for your cooperation.

Gladiolus Bill.

READ CAREFULLY

(L)—Indicates large bulbs $1\frac{1}{4}$ " to 2" diameter. This is the size to produce first class flowers and are the ones the amateur should plant in his garden.

(M)—Indicates medium size bulbs from $\frac{3}{4}$ " to $1\frac{1}{4}$ " in diameter. These will produce fair blooms at a saving in price and will also produce large bulbs for the following year. We are not offering medium bulbs for fall shipment except as priced in this list.

(S)—Indicates small bulbs $\frac{3}{8}$ " to $\frac{3}{4}$ " diameter. Not all of these will flower but part of them will. All should produce nice flowering bulbs in one season's growth. If you can wait a year for the blooms, order this size. Small bulbs not available for fall shipment except as priced in this list.

HERE IS HOW YOU SAVE

By Sending Your Order with Cash Before
December 15, 1926, Not Later

When you order 2 of a kind we will send you one extra bulb.

When you order a dozen of a kind we will send you 6 extra bulbs.

When you order 100 of a kind, we will send you 50 extra bulbs.

When you order 1,000 of a kind we will send you 300 extra bulbs.

We will prepay all transportation charges.

Sizes and quantities not priced are not available for fall shipment.

Pick Your Selection from This List—and we will add the extra bulbs which we are giving you to relieve our storage facilities.

Size	Each	Doz.	Per 100	Per 1,000
(L)Adriatic	\$.10	\$ 1.00	\$ 4.00
(L)Albion05	.50	3.00	\$ 20.00
(L)Alice Tiplady10	1.00	4.00
(L)Altair10	1.00	4.00
(L)Anamosa10	1.00	4.00	30.00
(L)Angola05	.50	3.00	20.00
(L)Baron Hulot10	1.00	6.00	45.00
(M)Baron Hulot	4.00	30.00
(L)Black Pansy10	1.00	5.00
(L)Blue Isle20	2.00	8.00	60.00
(M)Blue Isle	6.00	45.00
(S)Blue Isle	4.00	30.00
(L)Elegant Beauty10	1.00	4.00
(L)Etendard15	1.50
(L)Evelyn Kirtland ..	.10	1.00	4.00	30.00
(M)Evelyn Kirtland	3.00	22.00
(L)Gold Drop10	1.00	4.00	30.00
(L)Golden Glory10	1.00	5.00
(L)Glorious Mixed50	3.00	12.00
(M)Glorious Mixed	2.00	8.00
(L)Gretchen Zang05	.50	3.00	22.00
(L)Herada10	1.00	4.00	30.00
(M)Herada	3.00	20.00
(S)Herada	2.00	12.00
(L)Intensity05	.50	3.00
(L)LeMarchal Foch ..	.10	1.00	4.00
(L)Mary Pickford15	1.50	5.00	35.00
(M)Mary Pickford	3.50	25.00
(S)Mary Pickford	2.50	18.00
(L)Matthew Crawford .	.20	2.00	8.00
(L)Mona Liza20	2.00	8.00
(L)Mrs. Francis King .	.05	.50	3.00
(L)Mrs. Watt05	.50
(L)1910 Rose10	1.00	3.00	22.00
(M)1910 Rose75	2.00	15.00
(S)1910 Rose	1.25	8.00
(L)Panama05	.50	3.00	22.00
(M)Panama	2.50	18.00
(L)Peachblow05	.50	3.00
(L)Pride of Lancaster .	.15	1.50	7.00
(L)Prim. Mixed50	2.50	10.00
(M)Prim. Mixed	1.50	6.00
(L)Primunella10	1.00	4.00	30.00
(L)Prosperity50	5.00
(L)Purple Glory25	2.50
(L)Roanoke10	1.00	3.50
(L)Romance15	1.50	6.00	45.00
(M)Romance	4.00	30.00
(L)Rosalia10	1.00	4.00
(L)Scarlet Princeps ..	.10	1.00	6.00	45.00
(M)Scarlet Princeps	4.00	30.00
(L)Schwaben05	.50	2.50
(L)Tyrian Beauty20	2.00	8.00
(L)Violet Glory15	1.50	7.00
(L)War10	1.00	6.00	45.00
(L)White Glory10	1.00	5.00

BILL'S ORIGINATIONS

These Are the Boys That Win the Big Cups for Us
Every Year at the American Gladiolus
Society Shows.

Size	Each	Doz.	Per 100	Per 1,000
(L) Allen V. Bunce ...	\$1.00	\$10.00	\$ 60.00
(L) Beatrice30	3.00	15.00	\$100.00
(M) Beatrice	2.00	10.00	75.00
(L) Betty Bunce75	7.50	50.00
(M) Betty Bunce50	5.00	30.00
(L) Betty Joy	1.00	10.00	60.00
(M) Betty Joy75	7.50	45.00
(S) Betty Joy50	5.00	30.00	200.00
(L) Break O' Day	5.00	50.00
(M) Break O' Day	3.50	35.00	250.00
(S) Break O' Day	2.50	25.00	150.00
(Cormels) Break O' Day25	2.50	15.00	125.00
(L) Canandaigua Red..	3.50	35.00
(L) Cameo20	2.00	8.00	60.00
(M) Cameo	1.50	6.00	45.00
(L) Carmine Kid05	.50	3.00	20.00
(M) Carmine Kid	2.00	15.00
(L) Chameleon40	4.00	20.00	130.00
(M) Chameleon25	2.50	12.50	90.00
(L) Chicadee15	1.50	5.00	38.00
(M) Chicadee	3.50	25.00
(S) Chicadee	2.50	18.00
(L) Cleopatra	1.50	15.00	100.00
(L) Colleen10	1.00	3.00	22.00
(L) Dante15	1.50	6.00	50.00
(M) Dante	1.00	4.00	30.00
(L) Darwin10	1.00	4.00	30.00
(M) Darwin	2.50	18.00
(L) Dewdrop05	.50	2.50	20.00
(L) Early One10	1.00	4.00	30.00
(M) Early One	3.00	20.00
(S) Early One	2.00	15.00
(L) Elaine50	5.00	30.00	200.00
(M) Elaine35	3.50	20.00	150.00
(S) Elaine	2.50	15.00	100.00
(L) Elfin10	1.00	4.00	30.00
(M) Elfin	2.50	18.00
(L) Fastidious40	4.00	20.00
(M) Fastidious	3.00	15.00	100.00
(S) Fastidious	10.00	75.00
(L) Freckles05	.50	2.50	20.00
(M) Freckles	1.75	15.00
(L) Floral Tribute25	2.50	10.00
(M) Floral Tribute	1.50	6.00	50.00
(S) Floral Tribute	4.00	30.00
(L) Gladdie Boy	5.00	50.00	200.00
(M) Gladdie Boy	3.50	35.00	150.00
(L) Gloria10	1.00	4.00	30.00
(M) Gloria	3.00	20.00
(L) Halcyon	3.00	30.00	150.00
(M) Halcyon	2.00	20.00	100.00
(S) Halcyon	1.50	15.00	75.00

Size	Each	Doz.	Per 100	Per 1,000
(L) Jasper20	2.00	8.00	60.00
(M) Jasper	1.50	5.00	40.00
(L) Lancelot75	7.50	40.00
(M) Lancelot50	5.00	30.00
(L) Lemon King10	1.00	4.00	30.00
(M) Lemon King	2.50	18.00
(L) Lovera10	1.00	4.00	30.00
(M) Lovera	2.50	20.00
(L) Lucette15	1.50	4.50	35.00
(M) Lucette	1.00	3.00	22.00
(S) Lucette	2.00	15.00
(L) Milady25	2.50	10.00	75.00
(M) Milady	1.75	7.50	55.00
(S) Milady	5.00	38.00
(L) Nobilis50	5.00	30.00
(M) Nobilis35	3.50	20.00
(L) Norwalk30	3.00	12.00	100.00
(M) Norwalk	2.00	8.00	60.00
(S) Norwalk	6.00	45.00
(L) Olympiad50	5.00	20.00
(L) Opalescent35	3.50	15.00	120.00
(M) Opalescent25	2.50	10.00	80.00
(S) Opalescent	1.50	7.00	50.00
(L) Parader20	2.00	8.00	60.00
(M) Parader	1.50	6.00	45.00
(S) Parader	4.00	30.00
(L) Piccadilly50	5.00	20.00	150.00
(M) Piccadilly35	3.50	15.00	100.00
(S) Piccadilly	2.50	10.00	60.00
(L) Pippin25	2.50	10.00	75.00
(M) Pippin	1.75	7.50	50.00
(S) Pippin	5.00	38.00
(L) Priority30	3.00	15.00	100.00
(M) Priority	2.00	10.00	75.00
(S) Priority	7.00	50.00
(L) Quaker Maid50	5.00	30.00
(M) Quaker Maid35	3.50	20.00	150.00
(L) Revue25	2.50	10.00	75.00
(M) Revue	1.75	7.50	55.00
(S) Revue	5.00	38.00
(L) Robinhood75	7.50	45.00
(M) Robinhood	5.00	30.00
(L) Rubella20	2.00	8.00	60.00
(M) Rubella	1.50	5.00	40.00
(S) Rubella	4.00	30.00
(L) Sibyl25	2.50	8.00	50.00
(M) Sibyl	1.75	6.00	38.00
(L) Starlight30	3.00	15.00	100.00
(M) Starlight	2.00	10.00	70.00
(L) Theda25	2.50	10.00	80.00
(M) Theda	1.75	7.50	55.00
(S) Theda	5.00	40.00
(L) The Aristocrat	3.50	35.00
(L) The Pelican20	2.00	10.00
(L) Trojana20	2.00	8.00	60.00
(M) Trojana	1.50	6.00	45.00
(L) Vanity25	2.50	10.00	70.00
(M) Vanity	1.75	7.00	45.00
(S) Vanity	5.00	30.00
(L) Warrior75	7.50	35.00

UNNAMED SEEDLINGS

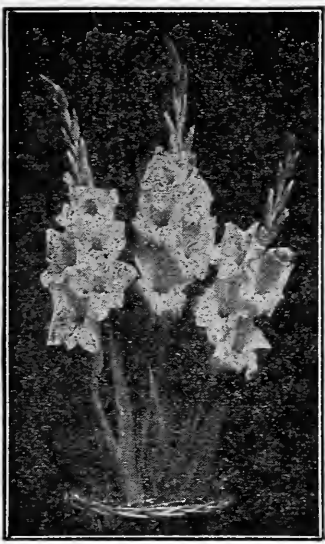
I find we have hundreds of unnamed seedling varieties worthy of a place in any high class collection. It is out of the question to name all of them. After destroying all the poor ones, I am going to use the others to make up special offers for those who want some new faces in their gardens. Some of the varieties I include in these collections will be given names and a place in our catalog in a year or so. They will be tagged by number so you can request information later as to whether they have been named. If you are particularly fond of some of them, write us your description of them, giving the good points as well as defects, and let us have your suggestion as to a suitable name. If we accept the name, we will send you 12 bulbs of the variety gratis.

Right here is the chance to exercise your gambling blood without a chance to lose, as the varieties we shall send will easily be worth 50 cents each as compared with others now on the market.

Hundreds of visitors at our farms this summer all start toward this 4 acre seedling plot as being the most attractive part of our twenty-five acre planting of Glads. You have probably missed this opportunity to see them and I am not sure but that you will enjoy them much more in your own garden. We are going to pack 12 varieties of these unnamed seedlings in a nice box, all labeled by number, and send them to you postpaid for \$5.00 a box.

**There Will Be Winners in
Every Box !**

**How Many Boxes Will You
Gamble On ?**



GLADIOLUS
BILL'S BULBS BLOOM BEST
GLADIOLUS
Trade Mark

W. H. PURPLE, Pres.
G. E. PURPLE, V. Pres.
E. A. PURPLE, Sec.
F. R. PURPLE, Treas.

BILL'S GLAD FARMS, Inc.

ORIGINATORS AND GROWERS
OF THE
WORLD'S BEST GLADIOLUS

GLADIOLUS BILL
GENERAL MANAGER

Canandaigua, N. Y. _____ October, _____ 1926

Dear Flower Friend:

I would like to write you personally how sorry I am that you have not given us an opportunity of supplying you with some of the Glad bulbs for your garden. Altho we have sent you our catalog for the past year or two, you have either not been buying Glads or patronizing the other fellow. If you have not been buying Glads, you have been missing one of the greatest pleasures a garden affords. If you have been buying from other sources, you have undoubtedly had some fine Glads, but have been missing the new styles as exemplified by 'Bill's originations.' Altho our slogan reads 'Bill's Bulbs Bloom Best,' I do not pretend to say we have a corner on all the good Glads on the market. I do know, however, that Bill's Originations have won four silver cups in four years in succession at the big National Show. It goes without saying that this would not have been possible unless our varieties were of the very highest quality. Among them I am sure you will find varieties of distinctively different type, style and color.

The enclosed folder offers you an opportunity to add to your collection some of our varieties and at the same time receive EXTRA BULBS FREE provided you order them previous to December 15th, 1926.

Do not overlook the fact that a box of gladiolus bulbs is a very acceptable and suitable Christmas remembrance for those of your friends who have gardens. We can supply:-

- A box of 18 bulbs, no two alike, our selection
not labeled for \$1.00.
- A box of 12 excellent named varieties, no two alike,
our selection, labeled with names for \$2.00.
- A box of 12 seedlings as indicated on last page
of enclosed folder for \$5.00

All will be packed in attractive boxes. Just send along your Christmas card or personal card to be packed with the bulbs. Give us the full address to whom you wish them sent and we will have Old St. Nick deliver them on time.

I look forward to the opportunity of serving you.

GLADIOLUS BILL.

